



NEWS RELEASE

Eagle Ridge RESORT & SPA

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FOR IMMEDIATE RELEASE:

EAGLE RIDGE RESORT & SPA TO HOST AMERICAN EXPRESS WOMEN'S GOLF WEEK

(Galena, Ill. – May 23, 2007) – As part of the 2007 American Express Women's Golf Week presented by Golf For Women magazine, Eagle Ridge Resort & Spa will host "Brunch with the Pro" and a free golf clinic for women 14 years of age and older Wednesday, June 6.

In its third year, Women's Golf Week is aimed at increasing the participation of women in golf and to make learning and playing golf fun in a women-friendly environment. Last year, more than 24,500 women participated in various Play Golf America activities throughout the week, a 158 percent increase from the previous year.

At Eagle Ridge Resort & Spa, festivities will include brunch with PGA Professional Erin Strieck, Illinois's first female director of golf, at 8:30 a.m. on the Point Patio, followed by a free golf instructional clinic from 10 to 11 a.m. at the North Course. Reservations are required. While golf clubs will be available for beginners, participants can also take advantage of discounted lesson packages and merchandise discounts throughout the week.

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Strieck said, "We are excited to participate in efforts to increase opportunities for women to learn and play golf." The Women's Golf Week events will provide new golfers with exposure to the sport in an entertaining way. It also will provide more experienced golfers with the opportunity to network with others who share their passion for golf," she added.

Women's Golf Week was developed in response to input from golf industry leaders at the 2004 GOLF 20/20 Conference and is part of the Play Golf America campaign, the golf industry's premier search engine for accessing information on player development programs for adults, women and families nationwide.

Eagle Ridge Resort & Spa, the Midwest's premiere destination golf resort, offers a great golf experience with 63 holes on four acclaimed courses. Located on 6,800 acres amid the rolling scenery of northwestern Illinois, the full-spectrum resort complex features boating and fishing on the 220-acre Lake Galena, tennis, biking, horseback trails, a state-of-the-art fitness center, newly renovated swim center and hot air balloon rides along with three exceptional restaurants and a general store. Located near Galena, Illinois, the resort is three hours west of Chicago.

For more information about Eagle Ridge call 800-892-2269 or visit online at www.eagleridge.com. Contact Kevin Geib, North Course, at 815.777.2500 to make brunch reservations and to register for the free clinic.

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