

**FOR: EAGLE RIDGE RESORT & SPA**

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**EAGLE RIDGE RESORT & SPA WELCOMES NEW ADDITIONS  
TO KEY GOLF AND SALES PERSONNEL**

*New PGA Teaching Professional and appointment of Director of Sales & Marketing*

GALENA, Ill. (June 18, 2009) – Summer is in full swing at **Eagle Ridge Resort & Spa** (444 Eagle Ridge Drive) as the award-winning property introduces new additions to its key personnel. Appointed Director of Sales & Marketing is Randy Whiteside and the new head PGA Teaching Professional is Kurt Kleven.

**Randy Whiteside** was appointed **Director of Sales and Marketing** to Eagle Ridge Resort & Spa in Galena, IL, in June 2009. Whiteside comes to Eagle Ridge with over 30 years in the hospitality industry, specializing in luxury resort sales and marketing. “I love the Midwest and find Eagle Ridge to be a beautiful resort,” says Whitehead. Whiteside brings his skill and knowledge gained from a proven track record of successful sales and marketing initiatives. His forte in resort properties, Whiteside looks forward to perpetuating Eagle Ridge in all aspects, including the highly awarded golf amenities. Whiteside's key initiatives will undoubtedly raise the standard for all hotel and resort management practices. Prior to Eagle Ridge, Whiteside served as Vice President of Sales and Marketing at Bay Point Marriott Golf Resort & Spa.

**Kurt Kleven** was named head **PGA Teaching Professional** at Eagle Ridge Resort & Spa in May 2009. Kleven brings 14 years of teaching and instruction experience to the resort. Kleven was elected Class A Member of the PGA of America in 1999 and has a sales, marketing and accounting background from the Madison Business College in Madison, WI. Prior to Eagle Ridge, Kleven was the Assistant Golf Professional at the North Hills Country Club in Menomonee Falls, WI. Kleven’s solid understanding of the golf swing and passion for teaching will undoubtedly raise the instruction offerings at the resort.

**About Eagle Ridge Resort & Spa**

Located on 6,800 acres, amid the rolling hills of northwestern Illinois, Eagle Ridge Resort & Spa is a full-spectrum resort recognized nationally by outlets including *Wine Enthusiast*, *Midwest Living*, and *Travel + Leisure Golf*. The property provides a superior golf experience with 63 holes on four acclaimed courses. The resort offers distinctive dining options including The Woodlands Restaurant & Lounge and Spikes Bar & Grill, each catering to guests and locals alike. Amenities on the property include the tranquil Stonedrift Spa, state-of-the-art fitness center with an indoor pool and sauna along with an endless array of seasonal outdoor activities including hot air balloon rides, horseback riding, cross country skiing, sledding, ice skating, biking and hiking on miles of trails and fishing and boating on the 220-acre Lake Galena. For reservations or more information call (800) 892-2269 or visit online at [www.eagleridge.com](http://www.eagleridge.com)

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**FOR MORE INFORMATION, PLEASE CONTACT  
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