



FOLKTALE

WINERY & VINEYARDS

— CARMEL, CALIFORNIA —

Gregory Ahn Founder / CEO, Folktale Group

Gregory Ahn is the Founder and CEO of the Folktale Group, which manages the Folktale brand and a growing family of businesses in beverage, food, and hospitality. Founded in 2010, the Folktale Group has grown to encompass 8 national wine brands, an estate winery and events venue, over 400 acres of vineyard, 2 restaurants, and the development of a new craft spirits portfolio. Based in Carmel, CA, the vision of all Folktale Group businesses is to “Make Life More Joyful” for our employees, customers, and stakeholders.

Folktale’s wine business was ranked 4 consecutive years to Inc. Magazine’s Top 500/5000 List of Fastest Growing Private Companies in America. Folktale Winery was named the 2016 California Winery of the Year by the California Travel Assoc. Seventh & Dolores Steakhouse was named Top 100 Restaurants in America by Wine Enthusiast Magazine in 2019.

Greg received his undergraduate degree in Poetry from Trinity College and has master’s degrees from Columbia Graduate School of Business and the University of California, Berkeley. He lives in Carmel with his wife and has 3 children. He has been inducted into the Junior Achievement’s Business Hall of Fame and serves as a board member of Rancho Cielo, the Monterey Growers & Vintners Association, the CSUMB Business Advisory Council, Visit Carmel, and the Carmel Chamber of Commerce.

PORTFOLIO:

Estate Winery: Folktale Winery & Vineyard

National Brands: Folktale, Le Mistral, Aviary Vineyards, Alias, Days of Youth, Golden, Ventana Vineyard, Rise & Roam

Vineyards: Ventana, Patricia Lane, Wheeler, Calleri, Fat City, and Folktale

Restaurants: Wine Garden, Seventh & Dolores Steakhouse

Spirits: Flora y Fauna, Mezcal Mala Idea