



March 6, 2019

Congratulations!

On behalf of everyone at the Daily Herald Media Group, congratulations on being named a Readers' Choice TOP PICK by our suburban readers.

Over thousands of our readers took part in a three-week Readers' Choice promotional campaign and identified the "Top Picks" in the Chicago area in 200 categories. The top vote-getters in each category were judged, and your business was among them. Our complete list of TOP PICKS will be highlighted in a Daily Herald "Reader's Choice" special section inserted into each newspaper on Sunday, April 28. This keepsake section will be a reference guide on the best our area has to offer.

We are offering our TOP PICKS the opportunity to enhance this recognition by offering several valuable print and online advertising options. This is just one way for you — and those who do business with you — to thank your loyal customers, your hardworking employees and others who should share in your success. This also is a way to introduce yourself to our readership and some new potential customers who will certainly be curious to learn more about what has made your business a TOP PICK in 2019. For those who want to celebrate this recognition in their business, a Readers' Choice TOP PICK banner, commemorative plaque or certificate is available with certain advertising options.

All TOP PICKS will also have the opportunity to earn the esteemed 2019 Readers' Choice Best of the Best distinction. All TOP PICKS will undergo another round of voting to determine an official winner in each category. Voting begins May 6 and the 2019 Readers' Choice Best of the Best winners will be announced in June. All category winners will be invited to attend a special Readers' Choice Best of the Best Celebration July 11 honoring their excellence in business.

The Daily Herald is the third largest daily newspaper in Illinois with extensive circulation in the North, Northwest and near West suburbs. We serve more than 100 affluent communities. Our market area extends from Antioch to Naperville, from Des Plaines to eastern Kane County. Our loyal readership includes both the printed newspaper as well as dailyherald.com, which reaches more than one million unique online visitors each month.

Again, please accept our congratulations on your outstanding business achievement and enjoy the recognition of being named a Daily Herald Readers' Choice TOP PICK in 2019. Also, good luck to you and your business in our final Readers' Choice voting round in May.

A handwritten signature in black ink, appearing to read "Pete Rosengren", written over a horizontal line.

Pete Rosengren  
*Vice President of Advertising, Daily Herald Media Group*